

Entrepreneurs Bootcamp 1.0

vace.uky.edu/bootcamp



Fall 2020 Schedule

Sessions are held every **Thursday**

August 20-December 3, 2020

From **5-7 pm**

The Schedule is subject to change.

All sessions are virtual.



Gatton College of
Business and Economics

Von Allmen
**Center for
Entrepreneurship**

	Date	Session Overview	Speaker(s):	Prior to Next Session Prep/ Assignment
Session 1	Aug. 20	Bootcamp Kickoff! → VACE welcome → 60-second pitch from Project Leaders. → Form teams → Sign the Non-Disclosure Agreement (NDA) for Bootcamp	All team leaders must deliver their one-minute elevator pitch.	→ Communicate with your team and develop a plan on how you will engage with one another over the semester. → Everyone in the program must sign the NDA which will be provided by VACE staff.
Session 2	Aug. 27	The Business Model Canvas (BMC) → Discussion of 1-2 page Progress Summary	Dr. Christine Wildes	BMC – develop problem/solution, identify market segments and customers for the team’s product/service. Begin drafting the 1-2 page Progress Summary
Session 3	Sept. 3	“What Is Your Value Proposition”	Chris Green, Bootcamp graduate and business owner of Osteme Products LLC	Prepare five-minute pitch of Business Model Canvas
Session 4	Sept. 10	“Who Is Your Customer”	Dr. Leslie Vincent	Reach out to potential customers and incorporate result into the 5-minute pitch that will be presented at Session 7
Session 5	Sept. 17	“My BMC and How It Evolved” → An example canvas	Chris Green, Bootcamp graduate and business owner of Osteme Products LLC	Email Warren/Christine your 1-2 page Progress Summary.
Session 6	Sept. 24	Progress Summary & Coaching Check-In → All Progress Summaries submitted. → Coaching session - Teams will be assigned a VACE staff member for 1-1 check-in and coaching	VACE staff team	Prepare for the 1st Milestone
Session 7	Oct. 1	1st MILESTONE → 5-minute pitches of Business Model Canvas. → All team members must participate in pitching.	Feedback on the pitch will be conducted by VACE Staff and guest judges	Feedback sheets will be returned/emailed to teams. Continue refining the BMC.
Session 8	Oct. 8	“BMC: Resources, Activities, and Partners”	Christine Wildes	Work on one-minute pitch for Pitch Contest

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Session 9	Oct. 15	“How Will Your StartUp Make Money?” → Understanding early stage expenses/revenues for your Startup	VACE staff (Chrisine and Mariam)	Create 2-3 slides on what early expenses are expected, and how you intend to generate revenues.
Session 10	Oct. 22	“Yes, There Is Competition!”	Guest speaker (TBD - Josh Konowe)	Create 1-2 slides identifying the competition and how your startup compares, is better, or could partner.
Session 11	Oct. 29	Halloween Themed Event: 1-minute Elevator Pitch (\$ provided by ISFE) → Teams deliver their best and most entertaining 1-minute pitch → Additional Details TBA (Tentatively hosting in new Innovation Building on Winslow Street)	Top winners receive awards	Continue refining your BMC
Session 12	Nov. 5	“Pitching Best Practices”	Adam Brown, Lexington business owner	Prepare for the 2nd Milestone
Session 13	Nov. 12	2nd MILESTONE → 10 minute pitches. All team members must participate in pitching.	Teams will present their 10-minute pitches to a panel of judges. Pitches will be scored.	All scoresheets will be returned/ emailed to teams. Incorporate feedback into the final presentations.
Session 14	Nov. 19	Bootcamp 1.0 FINALE → Presentation of 10-minute pitches and submission of final Progress Summary	Teams deliver their Final 10-minute pitches to a panel of judges. Pitches will be scored. All Progress Summaries submitted to Warren/ Christine.	Winners announced at Entrepreneurs Bootcamp 1.0 graduation and celebration.
BREAK	Nov. 23-27	Thanksgiving Break - NO Bootcamp this Week		
Session 15	Dec. 3	Entrepreneurs Bootcamp 1.0 Graduation Celebration!	VACE staff and all teams. Winners announced and prize money awarded. All graduates will receive certificates.	Congrats on Completing Entrepreneurs Bootcamp 1.0!